

# IDEAL AMBASSADOR PROGRAM

**FREQUENTLY ASKED QUESTIONS**



## **What does it mean to be an ambassador?**

Great question! What it means is that we'll pay you for advertising our products on your website, blog, social media, etc... Your commissions are earned from the sales you make with your own coupon code for our site!

## **How do I get paid?**

On the 20th of each month you will receive a payment from ShareASale. All payments are processed directly through them. Note: your commissions have to have reached \$50.00 for a deposit to be made. If you don't receive a payment one month don't worry, the commissions will just roll over month to month until it reaches \$50.00.

## **Do I have to post exclusively for IdealFit?**

We do allow our Ambassadors to post for other brands that do not sell competing products. I.e. we do ask you to be exclusive to IDEAL in terms of competitors that sell protein, BCAAs, pre-workout, protein bars, and fitness apparel. However, anything we don't sell is free game for you to cross-promote. From candles to carburetors, if we do not sell it we don't mind you promoting it in addition to our products!

## **Can I post for other IDEAL brands (such as IdealShape or IdealRaw)?**

In most cases you'll want to be exclusive to one IDEAL brand. However, there are often situations where you can post for multiple IDEAL brands! If you're not sure definitely contact us and we'll let you know!

## **What is expected of me?**

We expect our ambassadors to be actively engaged in pushing our brands. You are one of our main tools to share our brand with the world, and we want you to succeed! We expect that you frequently update and post the deals sent to you in newsletters, and that we both hold up our ends to keep in contact. You are the most powerful assets we have!

## **What are we looking for in an ambassador?**

We are looking for individuals and organizations that want to help people transform their lives! We really believe in our products and we know that they work. People that are accountable and willing to post the resources we provide you with.

## **How is my performance measured?**

Your performance is measured on your online engagement and sales. This means how many people are following you online, commenting, interacting, or just generally converting to be customers. Sales also affect performance measurement, but is not the only criteria.

### **Do I need to include #AD or #Sponsored with my social media posts?**

According to FTC guidelines, if anyone is getting compensated for promoting a product, they must include #AD or #Sponsored. Therefore, every affiliate post that goes up, must include #AD or #Sponsored.

### **Do I need to have an ambassador disclaimer on my website?**

Yes! You should have an ambassador disclaimer on your site.

### **What are the policies for commission, sales, and payment?**

[You can review all of ShareASale's policies here!](#)

### **Where do I post when I'm signed up?**

You'll post on any/all channels you own, and are appropriate for the brand! Your Instagram, Facebook, Youtube, or Twitter, you can write a blog post or review, put up banners on your blog/website, etc...

### **How do I sign up?**

[Click on this link](#) to apply! If chosen, one of our Ambassador team members will reach out to you shortly!

### **For Your Information:**

Membership applications are reviewed by our staff for acceptance. Some of the things we look for in our Ambassadors include:

- Quality photography and captions on social media platform posts
- Valuable social engagement and following
- High quality personal website representing your brand or business
- Unique individual image or perspective
- Prospective ability of your brand to drive traffic to our products
- Disallowed sites include: Any illegal, porn, hate, etc... on your site, or on sites that you link to

Decisions made by our team about Ambassador applications are final, but you are free to re-apply if you wish in the future, should your application not be accepted. Should your application be accepted, there is the possibility of complications during the initiatory phase disabling our ability to work together. These obstacles are handled on an individual basis. Please provide as much detail as possible when applying as to evade as many of these potential issues as possible.

[\*\*Affiliate Terms of Use - CLICK HERE\*\*](#)