

# UK Spa & Salon Business Update March





## Agenda

Active Nutrients  
Product Recap  
Treatment Recap

ESPA New Product Launches

Restful Bath Milk  
Restorative Bath Milk  
Aromatic Essential Oil Diffuser  
Wellbeing Teas

Spa Partner Area





# Active Nutrients



## Active Nutrients New Product Launches



Yuzu & Ginger Cleansing  
Sorbet

100ml / RRP £40/€45



Overnight Glow Enzyme  
Peel

30ml / RRP £45/€45



Clean & Green Detox Mask

55ml/ RRP £40/€45



# Treatment Recap





## Glow From Within Facial

### ESPA Active Nutrients Glow From Within Facial

60 Minutes

This invigorating nutrient-rich treatment embraces ESPA's holistic approach to restoring radiance, feeding your skin and your mood so your face glow with vitality.

Dull, lethargic complexions are brightened and refreshed with the power of a sweeping Gua Sha massage which stimulates the lymphatic and circulatory systems, helping boost the flow of blood and nutrients to the skin.

Concentrating on your scalp, face, neck and décolleté and combining steaming, exfoliation and multi-masking to maximise results, the body, mind and skin feel renewed while your face has a lit-from-within luminosity.



# NPD Launches

March





## Signature Blends: Restful & Restorative



**Restful Bath Milk**  
200ml / RRP £30



**Restorative Bath Milk**  
200ml / RRP £30





#WellbeingWonder

ESPA

Natural Beauty  
Inner Calm





The ultimate companion for modern living, with a scent to suit every mood. Boost feelings of positivity as you wake up and inspire a true sense of calm as you wind down, with this daily wellbeing wonder.

# ESPA

Natural Beauty  
Inner Calm



# Wellbeing Wonder...

Designed to accompany our sensorial collection of Signature Blends which harness the unique harmonising power of aromatherapy to nurture your wellbeing, whether you want to wind down and relax, improve your focus, lift your spirits or lull yourself to sleep, the diffuser's ultrasonic vibrations humidify the atmosphere and disperse your choice of precious natural essential oils by releasing the perfect amount of fragrant vapour into your home.

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ESPA

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Inner Calm

# Wellbeing Wonder...

While you breathe in the benefits of the individual blends, use the diffuser's light settings to cast a subtle glow over your room making it ideal as a nightlight, to create a calm, soothing ambience for meditation or just a way to signal some 'me time'

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ESPA

Natural Beauty  
Inner Calm







## Aromatic Essential Oil Diffuser

Aromatherapy wellbeing diffuser to balance mind and body

RRP £85

Your companion for modern living, the ESPA Aromatherapy Diffuser infuses the air around you with a beautiful aroma that scents your space and balances your mind and body with a mist to match your mood.

### KEY BENEFITS

- Ideal for filling your home with the scent of your favourite ESPA aromatherapy oil
- Sleek and elegant design means it will look great in any home
- Select from the subtle light settings to enhance your mood and help you unwind and relax



## Aromatherapy Essential Oils

*Aromatherapy oils to balance mind and body*

### Aromatherapy Essential Oil Set

RRP £60

This beautiful set of aromatic essential oils features favourites from our Signature Blend collection: Soothing, Energising, Positivity and Restorative.

### Aromatherapy Therapy Single Oils

RRP £20

Available in the following aromas:

Soothing  
Energising  
Restorative  
Positivity



## Positivity Aromatherapy Single Oil

Aromatherapy oil to uplift and inspire

RRP £20

Our Positivity Signature Blend helps lift the spirits and bring sunshine to the space around you with a joyful aromatherapy blend of Jasmine, Gardenia and Rose Geranium.

### KEY INGREDIENTS:

- Jasmine
- Gardenia
- Rose Geranium



To help you face your day with confidence...



For that midday wellbeing boost...

## Restorative Aromatherapy Single Oil

Aromatherapy oil to balance and comfort

RRP £20

Our Restorative Signature Blend rebalances your body and mind and restores harmony to the space around you with a comforting aromatherapy blend of Rose Geranium, Sweet Orange, Lavender and Palmarosa

### KEY INGREDIENTS:

- Rose Geranium
- Sweet Orange
- Lavender
- Palmarosa







Achieve true inner calm, as you wind down...

## Soothing Aromatherapy Single Oil

Aromatherapy oil to soothe and relax

RRP £20

Our Soothing Signature Blend relaxes body and mind and brings serenity to your space with a peaceful essential oil blend of Myrrh, Sandalwood, Rose Geranium and Frankincense.

### KEY INGREDIENTS:

- Myrrh
- Sandalwood
- Rose Geranium
- Frankincense





Energise your mornings as you wake up...

## Energising Aromatherapy Single Oil

Aromatherapy oil to revitalise and awaken

RRP £20

Our Energising Signature Blend motivates your body and mind and recharges the air around you with an enlivening aromatherapy blend of Peppermint, Eucalyptus and Rosemary.

### KEY INGREDIENTS:

- Peppermint
- Eucalyptus
- Rosemary





# Wellbeing Teas

ESPA

Natural Beauty  
Inner Calm

22 March 2021







Partnering the mood-boosting benefits of the aromatherapy products in our Signature Blends collection, these handcrafted wellbeing teas with their delicious flavours and beautiful aromatics are companions for modern living.

Each infusion expertly blended to create moments throughout your day to pause, reflect, connect and inspire, from when you wake in the morning until you're ready to turn out the lights at night.

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These unique infusions are blended by hand to preserve the quality and integrity of the traditionally revered ingredients which include the finest plants, adaptogenic herbs, spices, fruits and flowers - all sourced from trusted growers.





ESPA

be

merch









## Positivity Herbal Tea Infusion

RRP £15

The lively floral flavour in our Positivity Wellbeing Infusion will fill your cup with joy. A heart-warming blend of Rosehip, Rose Petals, Jasmine and Orange Blossom are married with the vibrancy of Chinese Chunmee and Chinese Jasmine Green Tea to enliven the palette and lift the spirits with its happy aroma.

Vegan and Vegetarian certified.

### KEY INGREDIENTS

- Chinese Jasmine Green Tea
- Chinese Chunmee Green Tea
- Rosehip
- Orange Peel
- Apple
- Orange Blossom
- Rose Petals
- Jasmine Blossom
- Bergamot

## Restorative Herbal Tea Infusion

RRP £15



The delicate aroma and subtle floral flavours in our beautiful Restorative Wellbeing Tea Infusion is a delicious way to restore a little harmony. Rose Petals, Orange Blossom, Lavender and Bergamot are balanced with the reassuring brightness of Lemongrass, Orange Peel and Sri Lankan Black Tea; a cup of comfort to centre you and help get the day back on track.

Vegan and Vegetarian certified.

### KEY INGREDIENTS

- Chinese Black Tea
- Sri Lankan Black Tea
- Orange Peel
- Lemongrass
- Rose Petals
- Orange Blossom
- Lavender
- Bergamot



## Energising Herbal Tea Infusion

RRP £15

The minty aromatic zing of our Energising Wellbeing Tea Infusion awakens the senses, helping ease you into the day or see you through the afternoon. Refreshing Peppermint, Eucalyptus and Rosemary, traditionally revered as revitalising herbs, are hand blended with warming cardamom and a citrus burst of Lemon Verbena and Lemon Peel.

Vegan and Vegetarian certified.

### KEY INGREDIENTS

- Peppermint
- Rosemary
- Lemon Peel
- Cardamom
- Eucalyptus
- Lemon Verbena



## Soothing Herbal Tea Infusion

RRP £15

The compassionate botanical blend in our Soothing Wellbeing Tea Infusion calls on the mellow flavours of Honeybush and Rooibos which make peaceful companions for Rose Petals, Liquorice, Elderberry and Ashwagandha, an adaptogen historically used for its relaxing qualities. This smooth, naturally caffeine-free cup is like an aromatic ripple of calm, a taste of serenity.

Vegan and Vegetarian certified.

### KEY INGREDIENTS

- Rooibos
- Honeybush
- Elderberry
- Liquorice
- Ashwagandha
- Lemon Peel
- Rose Petal





## Fortifying Herbal Tea Infusion

RRP £15

When you are feeling run down or under pressure, escape with our Fortifying Wellbeing Tea Infusion; a bracing blend packed with invigorating flavours and aromatics. Brightly scented Ginger, Lemon Peel, Lemon Myrtle and Lemongrass are supported by Echinacea Root, Turmeric and Chinese White Tea giving you a welcome moment to pause and recharge.

Vegan and Vegetarian certified.

### KEY INGREDIENTS

- ☐ Ginger
- ☐ Chinese White Tea
- ☐ Lemon Peel & Myrtle
- ☐ Liquorice
- ☐ Turmeric
- ☐ Eucalyptus
- ☐ Echinacea Root
- ☐ Elderflower
- ☐ Lemongrass



## Restful Herbal Tea Infusion

RRP £15

This Restful Wellbeing Tea Infusion is a pillow soft blend that's blissful at bedtime. As you settle down for the night, slowly sip on a delicious, naturally caffeine-free, herbal mix that draws on dreamy botanicals including Chamomile, Lavender, Oat Flowering Tops, Sage and Hops, and let the warm, sweet flavour and gentle aroma pull you towards sleep.

Vegan and Vegetarian certified.

### KEY INGREDIENTS

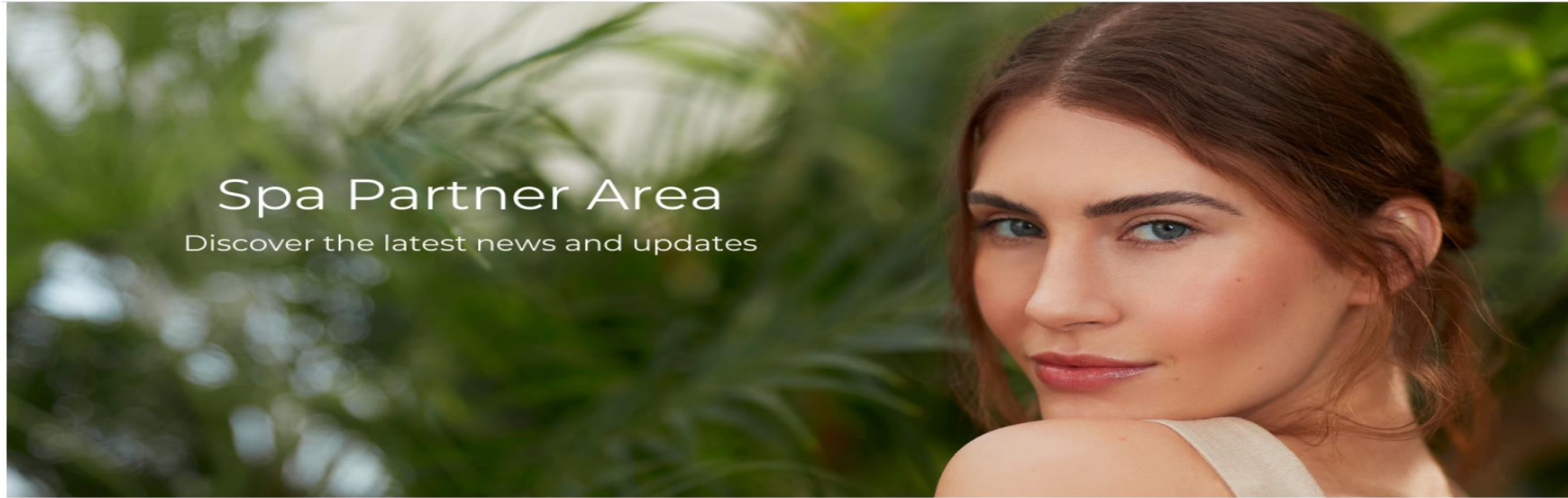
- ☐ Ginger
- ☐ Apple
- ☐ Rosehip
- ☐ Hibiscus
- ☐ Ashwagandha
- ☐ Chamomile
- ☐ Lime Leaves
- ☐ Oat Flowering Tops
- ☐ Lavender
- ☐ Sage
- ☐ Hops





# Spa Partner Area

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This area contains sensitive information i.e., treatment protocols/videos, sales presentation and trade pricing therefore we are restricting access to Business Owners and Spa Management emails only.

If therapist wishes to view any videos for training needs, this must be accessed via your account through the registered email and password and this must not be shared with anyone out of the business.

# Spa Partner Area



## 2020 Product Overview

Re-discover ESPA's new products and formulations from the past year and join us on ESPA'S journey on reinforcing naturality.

[Discover More](#)

2020 campaign and product information and therapist training guides

## 2021 Business Updates

Discover ways that we can help support you and your business and discover what you can expect to see throughout 2021.

[Discover More](#)



2021 Business updates and Sales presentations



# Spa Partner Area



## Affiliate Scheme

Interact, engage and keep connected with your customers, with the ability to be able to earn commission through digital engagement.

Discover More



## Information on ESPA's Affiliate programme



## Therapist Area

For our ESPA Experts only, access Virtual Training, Staff Discounts and more.

Discover More

Therapist Discount codes, Incentives etc



## Therapist Training

We are consistently changing the ways we conduct training due to Covid-19 guidelines. View our latest Training sessions and Workshops to discover new ways of working.

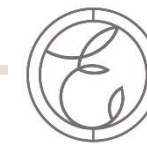
Discover More

Back, Face & Scalp	▼
Body Wrap	▼
Range Re-alignment	▼
Core Product Knowledge	▼
Tri-Active Age Defying Product Knowledge	▼
Mens Skin Care	▼
Body Care	▼
Body Therapy Oils, Signature Blends and Home Fragrance	▼
Modern Alchemy Concept and Product Knowledge	▼

Introduction to ESPA, Meet the team , ESPA Product Knowledge, Keep Calm and Recommend All Core ESPA Treatments



# Spa Partner Area



## Back, Face & Scalp

Unravel tension, instantly boost your complexion and restore inner calm with our most renowned treatment. Targeted massage techniques combine with the purest aromatherapy oils and a highly-personalised facial helping you to look and feel your very best – restored, de-stressed and beautifully radiant.

Learn More: [Click Here](#)



Back, Face  
and Scalp



Watch on  YouTube





PDF Download

Download Training



Detoxifying Body Oil



Exfoliating Body Polish - Jar



Positivity Pulse Point Oil



Deeply Nourishing Body Cream



A warm, minimalist interior scene. In the foreground, a wooden table with a wicker top holds a stack of books and a white mug. The books are titled 'CEREAL', '02', and 'VOLUME TWENTY-SEVEN'. A white mug with a logo and the word 'ESPA' is also visible. In the background, a wooden side table holds a white cup and a glass vase. A brown blanket is draped over a white chair. The overall atmosphere is cozy and inviting.

# Thank you