























ESPA

Espa Haircare Chart

	Pink Hair and Scalp Mud	Purifying Shampoo	Nourishing Conditioner	Optimal Hair Pro Shampoo	Optimal Hair Pro Conditioner	Super Nourish Glossing Shampoo	Super Nourish Glossing Conditioner	Tri-Active™ Resilience Detox & Purify Scrub Shampoo	Tri-Active™ Resilience Clarify & Fortify Scalp Serum	Active Nutrients Super Nourish Hair & Scalp Mask
										
All hair types	✓			✓	✓					
Dry, dull damaged hair						✓	✓			✓
Oily hair		✓	✓					✓	✓	
Sensitive scalp	✓							✓	✓	✓
Removes product build up		✓						✓	✓	
Can be used for beach/pool days	✓									
Reduces frizz	✓			✓	✓	✓	✓			✓
Retains moisture	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Can be mixed with other products	✓									
Glossy looking hair						✓	✓			✓
Strengthens	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Long lasting moisturisation of the scalp	✓							✓	✓	✓
Improves shine						✓	✓			✓

	Pink Hair and Scalp Mud	Purifying Shampoo	Nourishing Conditioner	Optimal Hair Pro Shampoo	Optimal Hair Pro Conditioner	Super Nourish Glossing Shampoo	Super Nourish Glossing Conditioner	Tri-Active™ Resilience Detox & Purify Scrub Shampoo	Tri-Active™ Resilience Clarify & Fortify Scalp Serum	Active Nutrients Super Nourish Hair & Scalp Mask
										
Softens	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Full of vitality				✓	✓					✓
Provides more manageable and supple hair					✓		✓			✓
Clarifies and exfoliates the scalp								✓	✓	
Protects hair from damaging pollution particles								✓	✓	
Purifying		✓						✓	✓	
Stimulates skins own renewal and restoration processes								✓	✓	
Supports a healthy and balanced scalp biome								✓	✓	
How to use	Massage into scalp and through dry or damp hair. Leave for 20 minutes or overnight if preferred and rinse. Follow with Purifying Shampoo and Nourishing Conditioner	Apply to wet hair, beginning at the scalp, massaging shampoo into roots before working the lather through lengths. Rinse thoroughly and follow with nourishing conditioner	After washing your hair with Purifying Shampoo, follow with Nourishing Conditioner. Gently massage into damp hair and scalp, comb through and leave for two minutes before rinsing. For an extra nourishing boost, apply Pink Hair and Scalp Mud to hair and leave on for 20 minutes before rinsing	Apply to wet hair, beginning at the scalp, massaging shampoo into roots before working the lather through lengths. Rinse thoroughly and follow with optimal hair pro conditioner	After cleansing with optimal hair pro shampoo, work optimal hair pro conditioner through hair from mid-lengths to ends and rinse thoroughly	Apply to wet hair, beginning at the scalp, massaging shampoo into the roots before working the lather through lengths. Rinse thoroughly and follow with our active nutrients super nourish glossing conditioner	After cleansing with ESPA super nourishing glossing shampoo work ESPA super nourish glossing conditioner through hair from mid-lengths to ends. rinse thoroughly	Apply to a dry or wet scalp, part hair into sections to expose skin and massage in. Add water to create a lather and continue to massage as salt particles dissolve and clay gets to work deep cleansing and purifying hair and scalp	Use on towel-dried hair or dry hair. Apply directly onto the scalp and hair line. Massage in well. To optimise results, use daily- morning or evening	Apply to dry or towel dried wet hair, massage into scalp and smooth through hair tresses, leave for 20 mins, rinse off with warm water then shampoo and condition hair as normal. Can also be used as an intensive overnight treatment, apply before bed to dry hair, wash and condition as normal in the morning