



***Gillette***

**With IAN WRIGHT**

The following materials have been created by the curriculum design team at Football Beyond Borders - a youth charity who use the power of football to engage young people with education. The topics for discussion and activities are aimed at young people aged between 11-14 (Years 7-9 in secondary school). These materials will work best in a classroom setting but can be used with youth groups, for home schooling purposes or with young people in a wide range of educational contexts. Importantly, discussions and activities should be lead by a practitioner/educator who is familiar with the content of these slides; in particular with the history of the challenges and successes of Black Britons both historically and in present day Britain.



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In order to bring these materials to life and ensure they are both relevant and engaging for the young people you work with, FBB suggest that you use your own visual content and research to supplement these slides. This may mean keeping up to date with and incorporating the latest and most influential/significant key Black British figures at various stages. Ideally, slides would be personalised and would visually represent both the young people you work with and their communities.



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# BRISTOL BUS BOYCOTT

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**WITH IAN WRIGHT**



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**SHOULD FOOTBALL PLAYERS USE THEIR PLATFORM  
TO SPEAK OUT AGAINST SOCIAL INEQUALITY AND  
INJUSTICE?**

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# MORE THAN ATHLETES



**RAHEEM STERLING** HAS USED HIS PLATFORM TO SPEAK OUT AGAINST RACISM IN FOOTBALL AS WELL AS THE MISTREATMENT OF BLACK FOOTBALL PLAYERS BY THE MEDIA. RAHEEM HAS SPOKEN OUT ABOUT THE NEED FOR FOOTBALL PLAYERS AND THOSE IN POSITIONS OF INFLUENCE TO USE THEIR VOICES TO MAKE A DIFFERENCE. IN A RECENT INTERVIEW ABOUT THE BLACK LIVES MATTER MOVEMENT, HE STATED: "AND AT THIS MOMENT IN TIME, THERE'S ONLY SO MUCH PEOPLE CAN TAKE. THERE'S ONLY SO MUCH COMMUNITIES AND OTHER BACKGROUNDS CAN TAKE - ESPECIALLY BLACK PEOPLE. IT'S BEEN GOING ON FOR HUNDREDS OF YEARS AND PEOPLE ARE TIRED AND PEOPLE ARE READY FOR CHANGE."

**IAN WRIGHT** HAS BECOME ONE OF THE COUNTRY'S MOST RESPECTED AND WELL KNOWN PUNDITS SINCE RETIRING FROM PLAYING PROFESSIONAL FOOTBALL. HOWEVER, HE HAS USED HIS PLATFORM TO DO MUCH MORE THAN HIS JOB ASKS OF HIM. IAN ACTS AS A MENTOR AND COACH TO YOUNGER PLAYERS IN THE GAME; OFFERING THEM SUPPORT AND GUIDANCE WITH THE CHALLENGING AND, AT TIMES, HARSH REALITIES OF COMING UP IN THE GAME AND BEING CONSTANTLY UNDER THE SPOTLIGHT OF SCRUTINY.

**TO UNDERSTAND HOW THE  
BRISTOL BUS BOYCOTT OF  
1963 LED TO POLICY  
CHANGE**

**TODAY'S LEARNING  
OBJECTIVES**

**TO UNDERSTAND HOW  
EXPERIENCES OF BLACK  
BRITISH PEOPLE IN THEIR  
PEER GROUPS MIGHT BE  
LINKED TO THE HISTORICAL  
EXPERIENCES OF BLACK  
PEOPLE IN THE UK**



# THE BRISTOL BUS BOYCOTTS



Watch this video on The Bristol Bus Boycotts from the Black Curriculum [here](#)

# BRISTOL BUS BOYCOTT

**WHAT IS PROTEST?**

**WHAT SHOULD PROTEST LOOK LIKE?**

**GIVE 3 EXAMPLES OF PROTEST IN FOOTBALL**





**ZLATAN IBRAHIMOVIC CRITICISED BASKETBALL STAR LEBRON JAMES FOR SPEAKING OUT ABOUT POLITICAL ISSUES. HERE IS SOME OF HIS STATEMENT...**

**“HE’S PHENOMENAL AT WHAT HE’S DOING BUT I DON’T LIKE WHEN PEOPLE HAVE SOME KIND OF STATUS AND THEY START DOING POLITICS... DO WHAT YOU ARE GOOD AT, DO THE CATEGORY YOU DO. THAT IS THE MISTAKE THAT PEOPLE MAKE WHEN THEY BECOME FAMOUS... STAY OUT OF IT, JUST DO WHAT YOU ARE BEST AT BECAUSE IT DOESN’T LOOK GOOD”.**

**DO YOU AGREE?**

A decorative graphic in the bottom right corner consisting of two parallel diagonal stripes, one white and one red, set against a black background.

YES

**FBB**  
FOOTBALL BEYOND BORDERS

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NO

**SHOULD PROFESSIONAL  
FOOTBALL PLAYERS AND  
ATHLETES SPEAK OUT ON  
POLITICAL/SOCIAL ISSUES?  
DISCUSS AS A GROUP AND  
COME UP WITH  
ARGUMENTS FOR AND  
AGAINST.**

# POLICY CHANGE IN FOOTBALL

WHAT RULES OR POLICIES WOULD YOU  
CHANGE IN THE WORLD OF FOOTBALL?

## EXAMPLES

**VAR**

**POWER OF  
REFEREES**

**PLAYER FINES**

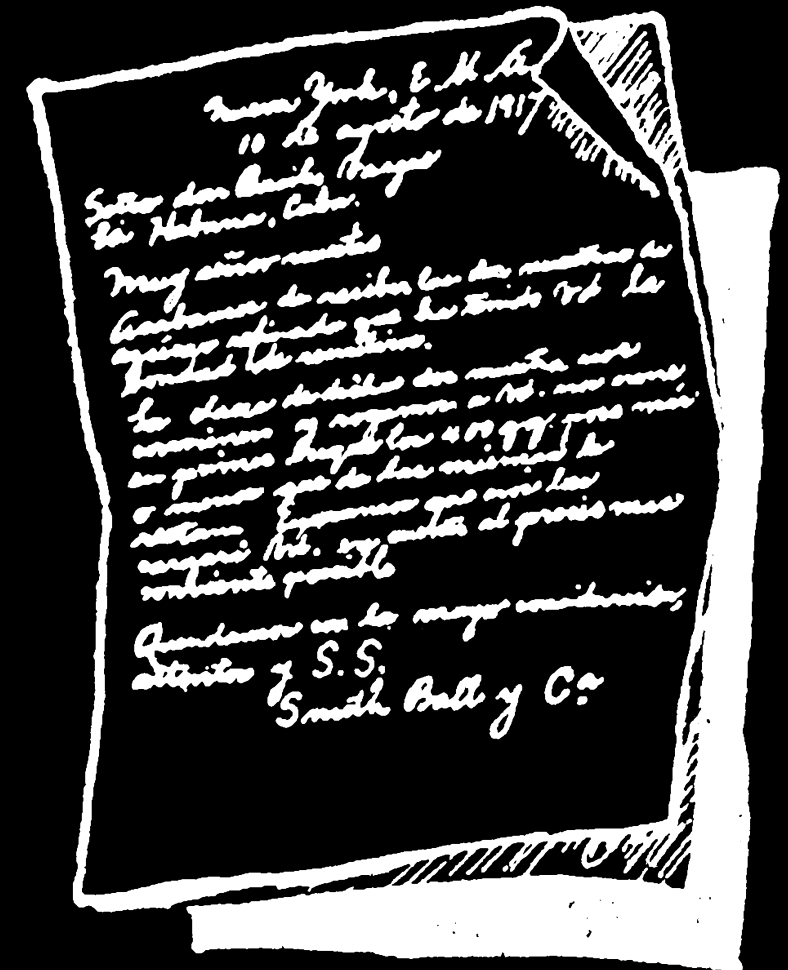
# MAKE CHANGE

**FBB**  
FOOTBALL BEYOND BORDERS

**Gillette**

WRITE A LETTER TO YOUR LOCAL MP SUGGESTING A **CHANGE** YOU WOULD LIKE TO SEE IN YOUR COMMUNITY AND WHY IT IS IMPORTANT.

CREATE A CAMPAIGN OF **PROTEST** THAT WILL HELP YOUR CHANGE HAPPEN IF THE YOUR MP DOESN'T LISTEN. ...LIKE THE **BRISTOL BUS BOYCOTT**.



# **KEY** LEARNINGS?

