

Homebase partners with Bosch and NEFF to strengthen its complete kitchen offering

Milton Keynes: 19 August 2020 – Homebase is strengthening its kitchen offering with the launch of Bosch and NEFF appliances, joining other leading brands such as Hotpoint, Smeg and Indesit, to bring customers even more choice when it comes to creating the latest home trends.

The new partnership will help customers complete their dream kitchen, along with all the other finishing touches including flooring and tiling, with thousands of shades of paint from Dulux, Crown, Farrow & Ball, Craig & Rose, and Homebase's very own paint range and more.

This is supported by City & Guilds qualified designers who can help provide 3D designs for over 50 different kitchens. Free design consultations are available both virtually and in-store.

Homebase also works with Home Projects to offer a complete kitchen installation service, including the full fitting of any appliances and undertaking any electrical, plumbing, tiling and flooring requirements. For peace of mind, all work comes with a two-year workmanship guarantee.

Ian Penney, Business Director for Homebase Room Solutions, said: "The kitchen is the hub of the home and we know our customers are looking for inspiration for how they can make their busy lives easier.

"Embarking on a kitchen renovation can be daunting, but we're here to take the pain out of the journey. Our knowledgeable in-store experts are on hand to turn dream designs and all those Pinterest ideas into reality.

"A kitchen isn't just units and worktops, the appliances, paint, flooring and tiling, accessories are just as important – and we have something for every taste. We're really pleased to be partnering with Bosch and NEFF, to help bring our customers even more innovative and quality products."

Bosch and NEFF products will be available to view online and purchase in all Homebase stores from 19 August.

ENDS

For more information

Teagan Kahlich-Limer, PR & Communications Coordinator

Teagan.Kahlich-Limer@homebase.co.uk

07562 437929

About Homebase

Founded in 1979, Homebase is a home and garden projects retailer offering customers the inspiration, expertise and products to create a home they love – all in one place.

Its wide range of products covers garden, decorating, home furnishings, kitchens and bathrooms, alongside complimentary concession from some of the UK's leading brands. Inspirational new store layouts are helping millions of customers combine on-trend collections with the project ideas, practical advice, partners and tools to bring their home and garden visions to life.

Homebase operates 164 stores and 19 standalone Bathstores employing over 6,600 people across the UK and Ireland, whose specialist knowledge sits at the heart of the friendly and inspiring in-store experience Homebase offers its customers.

For more information visit <https://www.homebase.co.uk/about-us/who-we-are>.