

Homebase powers up its garden range with the introduction of Powerbase

Milton Keynes, UK: 26 March 2021 – Home and garden experts Homebase will be expanding its garden power range with the launch of Powerbase this spring.

Designed to make gardening easier, Powerbase is user friendly, catering to all gardeners whether novice or more experienced. With 31 lines, from lawn mowers and chainsaws to hedge trimmers and pressure washers, this range will provide customers with even more choice when taking on garden projects.

Prices start from £35, offering customers the tools they need without compromising on quality.

The range also includes lightweight cordless options, giving customers the freedom of movement without having to worry about cables. Using the latest in rechargeable lithium technology, innovation from Powerbase means that one battery platform can power up to 12 different garden power tools, saving customers time and money as well as being more environmentally friendly.

Stephen Pitcher, Director of Trading for Garden & Seasonal, said: "We know that our customers have had to readjust to a new way of living over the past year and outdoor spaces have become one of the few places we can see friends and family.

"Tackling garden projects can be intimidating, especially for the less experienced gardener. As the garden experts, we're committed to providing our customers with the tools they need to bring their projects to life and the new Powerbase range does just that."

All Powerbase products are covered by a two-year warranty and are available to purchase online and in-store now.

ENDS

Notes to Editors:

For more information

Teagan Kahlich-Limer, Communications Manager

Teagan.Kahlich-Limer@homebase.co.uk

07562 437929

About Homebase

Founded in 1979, we are the home and garden experts. We're a one-stop-shop for the products, expertise and inspiration home makers need to fix, improve or transform their homes and gardens.

Homebase has 151 stores and 15 standalone Bathstore stores employing over 5,600 people across the UK and Ireland, whose specialist knowledge sits at the heart of the friendly and inspiring service Homebase offers its customers. New high street stores DECORATE by Homebase and Kitchens by Homebase have also been launched around the UK with more planned.

Our wide range of products cover garden, decorating, home furnishings, kitchens, bathrooms and fitted bedrooms, and everything you need for everyday repair and maintenance, complemented by partnerships with leading brands, such as Hearst UK, Dwell, ELLE Decoration, Villery & Boch, Bosch, NEFF and Roux Kitchens. We have everything you need for your home and garden projects under one roof. Our inspirational new store layouts are helping millions of customers combine extensive on-trend collections with the ideas, advice, partners and tools to create a home they love.

For more information visit <https://www.homebase.co.uk/about-us/who-we-are>.