

STEAMERY

Care for Fashion

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# Clothing Care Guide

With a mission to make it easy for people to use their clothes for as long as possible, Steamery offers modern clothing care tools with a Scandinavian touch.

We want to bring new life to the traditional principles of clothing care and adapt it to the modern citizen's needs. That's why we have created this Clothing Care Guide – learn more about how to wash less, wash right, and care more. Because clothes properly maintained will last longer.

## Wash Less

Most clothes never get worn out – they get washed out. We wash our clothes too often, or the wrong way, and that's the most common reason clothes lose their shape, color, and thickness. Our best advice to prolong any garment's lifetime is to do as little laundry as possible.



## 4 Great Alternatives to Washing

### Steaming

A steamer is an efficient and gentle alternative to the iron. It leaves your clothes smooth, wrinkle-free, and beautiful. The hot steam reduces bad smells, kills bacteria, and removes all signs of a garment ever been worn.

### Airing

Hanging your clothes outside overnight will remove odors and make your garments feel fresh and crisp again.

### Stain Removal

Instead of washing your clothes, target the stains directly, using a stain remover.

### Misting

A mist keeps bad smells away by breaking down the odor-producing bacteria and replacing them with good microorganisms. Our Clothing & Shoe Mist contains an active bacteria culture that helps eliminate unwanted odors. For optimal results, mist your clothes proactively before using them.



## Wash Right

When doing your laundry, it's important to wash right, with the suitable detergent, technique and temperature – treating the textiles the way they deserve. Color sorting is essential, and always sort out all garments labelled “hand wash” or “wash separately”.

When it comes to temperatures, make 30°C your standard option. Only choose higher temperatures when washing bed linen and towels (60°C).

### How to Choose the Right Detergent

Choosing a proper detergent for your clothes is essential. Using the wrong detergent can destroy your garments – especially the delicates. Remember not to overdose detergent; it won't make your clothes cleaner. Always stick to the instructions on the product.



## How to Handwash

Machine washing is a harsh clothing care process. It's not just the soaking of clothes in water that has an impact on the appearance, but the movements - such as twisting and shaking - manipulating fibers, seams, and trimming, that may result in damage.

When handwashing, soak your garment in lukewarm water and add your choice of detergent. Gently press through the fibers and let it rest for 15 minutes and repeat again. Rinse the clothes with cold water until there are no detergent residues left. Press the garment rather than twist to release excess water and tightly roll in a terry cloth towel. Make sure to flat-dry your knits and hang-dry woven fabrics and jerseys.



## 2 Caring Drying Techniques

There are many ways to dry your laundry. The most gentle way is to air-dry. Either you air-dry hanging or on a flat surface. We recommend hanging shirts, trousers, blouses and dresses. Heavier fabrics like knits should be flat dried to prevent them from losing shape.

Don't tumble dry anything except bed linen and towels. We recommend using our Tumble Dryer Balls to shorten the drying time and remove static electricity. The Tumble Dryer Balls also make your fabrics softer, meaning there is no need for a liquid fabric softener.



# Care More

Different materials require different care methods. Giving your wool garments, cotton shirts, denim jeans, and silky blouses the proper treatment they deserve, will prolong the life of your textiles.

## How to Care for different Materials and Garments



### Silk Dress

**About:** Silk is a very delicate fabric. Some silk garments even have to be dry cleaned, but far from all.

**Washing:** Handwash or use a delicate program on your washing machine. Use a detergent made for delicate fabrics and wash at 30°C.

**Drying:** Air-dry hanging.

**Maintenance:** Steaming is preferred over ironing, since an iron might leave scorch marks on the fabric.

**Storing:** Store your silk garments on hangers to prevent creases.

**Products we recommend:** Steamer and Delicate Laundry Detergent



### Cotton T-Shirt

**About:** Cotton is a durable and useful fabric. It readily absorbs moisture and helps regulate your body temperature, making it a popular material within the fashion industry.

**Washing:** Works well with machine washing. Choose your detergent based on the color of the T-shirt and wash on low temperature (30°C).

**Drying:** Air-dry hanging.

**Maintenance:** Refresh after use by steaming and finish off by spraying Clothing & Shoe Mist if needed.

**Storing:** Can be stored both folded or on a hanger.

**Products we recommend:** Steamer, All Colors Laundry Detergent, White Laundry Detergent, Clothing & Shoe Mist





## Viscose Blouse

**About:** Viscose is a soft and breathable fabric.

**Washing:** We recommend washing your viscose garment gently at a maximum of 30°C since viscose tends to shrink in higher temperatures. Always sort by colors and use a detergent made for colored clothes and a separate detergent for white clothing.

**Drying:** Air-dry hanging.

**Maintenance:** If your viscose garment has shrunk in the washing machine, it usually can be fixed with a steamer. The warm steam will help to get the garment wrinkle-free and back in shape. Use the Clothing & Shoe Mist to freshen up your garments once in a while.

**Storing:** Store your viscose garments on hangers.

**Products we recommend:** Steamer, All Colors Laundry Detergent, White Laundry Detergent, Clothing & Shoe Mist



## Linen Shirt

**About:** Linen is naturally dirt and stain repellent, meaning your linen clothes will get clean even when you wash them at low temperatures.

**Washing:** Let your linen garment soak in water before washing it on a gentle cycle and a low temperature. Always sort by colors and use a detergent made for colored clothes and a separate detergent for white clothing.

**Drying:** Air-dry hanging.

**Maintenance:** Use a steamer to freshen up your linen garments and spray with Clothing & Shoe Mist if needed.

**Storing:** Store on a hanger.

**Products we recommend:** Steamer, All Colors Laundry Detergent, White Laundry Detergent, Clothing & Shoe Mist



## Cotton Pants

**About:** Cotton has excellent washability and good durability.

**Washing:** Make sure to wash your cotton pants inside-out and on a low temperature. Always sort by colors and use a detergent made for colored clothes and a separate detergent for white clothing.

**Drying:** Air-dry hanging.

**Maintenance:** Use a steamer to get your cotton garments refreshed and wrinkle-free and spray some Clothing & Shoe Mist to reduce or prevent odors.

**Storing:** Store them folded in your closet.

**Products we recommend:** Steamer, All Colors Laundry Detergent, White Laundry Detergent, Clothing & Shoe Mist



## Wool Suit

**About:** Wool garments require less care than you might think since they are naturally antibacterial. A wool suit won't easily catch foul odors after use; hence it can be washed very infrequently.

**Washing:** Dry-clean or wash according to care label. Machine washing may destroy the wool fabric and structure of the suit.

**Drying:** Air-dry hanging.

**Maintenance:** A suit with superficial stains is still not dirty enough to be washed. You will come a long way with a clothing brush or a Lint Brush to brush off dirt stains, fur, and hair from wool suits and coats. When your suit gets pilling, simply use a fabric shaver, and the garment will get a new fresh look.

**Storing:** Store on a hanger.

**Products we recommend:** Pilo Fabric Shaver, Delicate Laundry Detergent, Clothing Brush, Lint Brush



## Wool Knitwear

**About:** Knitwear made of wool should not be washed too often. We recommend airing your knitwear outside after use and spraying them with our Clothing & Shoe Mist if needed.

**Washing:** Handwashing is preferred. Otherwise wash on a gentle cycle and make sure to use a detergent free from enzymes, like the Delicate Laundry Detergent. It's enzyme-free and contains Lanolin oil that cares for and protects the fibers, making them softer and giving them that extra luster.

**Drying:** Air-dry on a flat surface.

**Maintenance:** It's easy to mistake a wool garment with lint and pilling for being worn out, but that's very often far from true. By shaving off pilling using a fabric shaver, your knits will appear as new again.

**Storing:** Always store your knits folded in a drawer since putting them on hangers will make them lose shape.

**Products we recommend:** Pilo Fabric Shaver, Lint Brush, Delicate Laundry Detergent



## Wool Coat

**About:** Wool is a warm and durable fabric, and a wool coat will last for many years if you care for it properly.

**Washing:** Handwashing is preferred. Otherwise wash on a gentle cycle and a low temperature. Wool is made of animal protein and must be washed with an enzyme-free Delicate Laundry Detergent. A regular detergent will destroy the fibers, and after as little as two washes, your garments may be full of small holes. The Delicate Laundry Detergent contains lanolin that rehydrates the fibers in any type of natural material and prolongs their lifespan.

**Drying:** Air-dry on a flat surface.

**Maintenance:** Use a fabric shaver to get rid of pilling and a clothing brush or lint brush to get rid of dust, hair, and dirt. Your coat will look brand new again.

**Storing:** Store your coat on a hanger.

**Products we recommend:** Pilo Fabric Shaver, Delicate Laundry Detergent, Lint Brush, Clothing Brush



## Denim Jeans

**About:** Denim garments shall be washed infrequently. Ideally, you should go months without washing them, in order for them to last longer.

**Washing:** Wash your denim inside out, on a gentle cycle and on a low temperature. Use the Dark & Denim Laundry Detergent, specially developed to preserve and care for your denim clothes.

**Drying:** Air-dry hanging.

**Maintenance:** Air your denim as often as you can and spraying with Clothing & Shoe Mist will prevent them from catching unwanted smells.

**Storing:** Store your denim folded.

**Products we recommend:** Dark & Denim Laundry Detergent, Clothing & Shoe Mist



## Down Jacket

**About:** Down jackets shouldn't be washed too often, since frequent washing makes the down lose its fluffiness.

**Washing:** Use an enzyme-free, Delicate Laundry Detergent and wash on a gentle cycle.

**Drying:** Tumble dry inside out, on a low temperature. Also make sure to use our Tumble Dryer Balls, they will spread the down evenly throughout the garment while at the same time cutting the drying time. Pause to shake the jacket once in a while.

**Maintenance:** Make a habit out of airing and spraying with Clothing & Shoe Mist to freshen up.

**Storing:** Store on a hanger.

**Products we recommend:** Delicate Laundry Detergent, Clothing & Shoe Mist, Tumble Dryer Balls





## Nylon/Polyester Sportswear or Swimwear

**About:** Most sportswear and swimwear are made of nylon and polyester which is sweat-wicking, durable, lightweight and non-absorbent.

**Washing:** Use a detergent intended for functional wear. An Odor Control Laundry Detergent will specifically target bacteria that causes bad odors. When machine washing, choose a short cycle and wash at low temperatures (30°C).

**Drying:** Air-dry hanging.

**Maintenance:** Make a habit out of both airing and misting your sportswear once in a while to keep them fresh.

**Storing:** Store your sportswear folded.

**Products we recommend:** Odor Control Laundry Detergent



## Shoes and Trainers

**About:** Shoes and trainers tend to get dirty and catch odors.

**Washing:** Handwash with Odor Control Laundry Detergent. Remove and wash your shoelaces separately with water and soap for a quick fresh-up.

**Drying:** Dry your trainers and shoes in a warm, dry area where there is good airflow. The best option is drying outside and upside down.

**Maintenance:** We recommend our Clothing & Shoe Mist, that contains a scented bacterial culture that neutralizes odors. The mist is effective on all kinds of materials and can be sprayed on both clothes and shoes to prevent or reduce odors.

**Storing:** Store on a shelf in a dry area.

**Products we recommend:** Clothing & Shoe Mist, Odor Control Laundry Detergent



## Delicate Lingerie

**About:** Lingerie made of lace or other delicate materials need extra care to last as long as possible.

**Washing:** Wash your lingerie gently at low temperatures (40°C) or check the care label for further instructions. Use a Delicate Laundry Detergent for your delicate lingerie and Odor Control Laundry Detergent for your cotton underwear. In order to be extra careful, make sure to use a washing bag to prevent from getting holes.

**Drying:** Air-dry hanging.

**Storing:** Store in a drawer.

**Products we recommend:** Delicate Laundry Detergent, Odor Control Laundry Detergent



## Home Textiles (Curtains, cushions, bed linen, couches)

**About:** Home textiles is not something you need to wash as often as clothes, but giving them some extra care will make them last longer.

**Washing:** Depending on the actual color of your home textiles, we recommend The All Colors Laundry Detergent and The White Laundry Detergent for bed linen, towels, tablecloths.

**Drying:** If you tumble dry bed linen and towels, make sure using our Tumble Dryer Balls. Since the balls make your fabrics softer, there is no need for a liquid fabric softener.

**Maintenance:** A steamer is a useful tool for taking care of your home textiles and an easy way to get wrinkle-free curtains or beddings. Use a fabric shaver to get rid of pilling on your couch, cushions and blankets. For hair, dust, and superficial stains, we recommend using a Lint Brush for easy removal.

**Storing:** Store your bed linen and towels folded.

**Products we recommend:** Steamer, Pilo Fabric Shaver, Lint Brush, Odor Control Laundry Detergent, Tumble Dryer Balls



## How to Protect Your Wardrobe from Moths

Moths and fur beetles can destroy textiles made from natural fibers (wool, cotton, silk). A few ways to protect your clothes from these pesticides are using moth crystals, mothballs, and concentrated cedar oil spray.

### How to Get Rid of Moths – Step by Step

1. Empty your closet.
2. Sort out the clothes that can be saved and put them in the freezer (-18°C) for at least three days.
3. Choose any of the following treatments to beat moths proactively: moth crystals, mothballs, or cedar oil.
4. If these actions aren't enough, we recommend you hire a bug-killing agent.

## How to Store Your Clothes

When it comes to storing and organizing your clothes, we recommend folding your knitwear and pants to prevent them from losing shape. Shirts, blouses, dresses and blazers can all preferably be stored on hangers. To save some space in your closet, use our Space Saving Hanger – it holds six garments on one single hanger.

If you want to keep your clothes fresh while storing them between seasons, we



recommend using vacuum storage bags. Make sure to always wash your clothes before storing them. When you unpack, simply use a steamer to freshen up your clothes and smooth out creases.

We hope we have been able to give you some new knowledge about clothing care throughout this guide. Taking care of your clothes shouldn't be time-consuming and complex; it should be easy and fun for everybody. And remember, you don't have to be a textile expert to make an impact. It's actually quite simple; just make a habit out of washing less, washing right, and caring more.



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more about clothing care.