

Cookie/tracking name	technology	Category [strictly necessary, performance, functionality, third party]	Purpose
Criteo, Facebook and Google		Third party	These partners use cookies to provide you with personalised adverts when you visit other selected websites. Banner advertising appears on websites which we are affiliated with and we use the information we have learned from cookies to tailor this advertising to things we think you will like, based on your browsing history on our website.
Affiliate Window and Google		Third Party	Sometimes we'll advertise on third party websites. Each individual advertiser uses its own tracking cookies and the data taken is not confidential or interchangeable.
User Replay		Third Party	These cookies enable us to track individual customer journeys on our website (excluding any checkout pages) which are used to identify and fix bugs to make the online experience better for customers.
Google Analytics		Third Party	Google Analytics uses these cookies to discover when you first visited our site, how often you come back and how long you spend shopping. The information stored by these cookies can be seen only by the relevant teams at SDI (Retail Co 15) Limited, and Google and never shows any confidential information, we also use Google Analytics to track the performance of our website.
Facebook, Twitter, Instagram and YouTube		Third Party	Social sharing, social login and other social media services we offer are run by other companies. These companies may drop cookies on your computer when you use them on our site or if you are already logged in to them.
Crazy Egg		Third Party	These cookies allow our partner CrazyEgg to collect anonymous usage data which we use to make

		our website easier to use.
ASPXANONYMOUS, [Website]_AuthenticationCookie, um_IsMobile, X-SD-URep, StateKey,.DOTNETNUKE, authentication, mp__utmb, mp__utma, mp__utmc, mp__utmz, X-Origin-Cookie	Strictly Necessary	These cookies are used to allow you to add to your basket and place orders and allow us to recognise registered customers
AdvertCookie,ChosenSite, CountryRedirectCheckIsDone, newsletterPoppedUp, acceptedCookies, [Website]_AnonymousUserCurrency	Functionality	These cookies are used to remember your preferences and what messages you have already seen so they aren't shown again.
ak_bmsc, TS01a19d95	Functionality	These cookies are used to protect our website against bots.