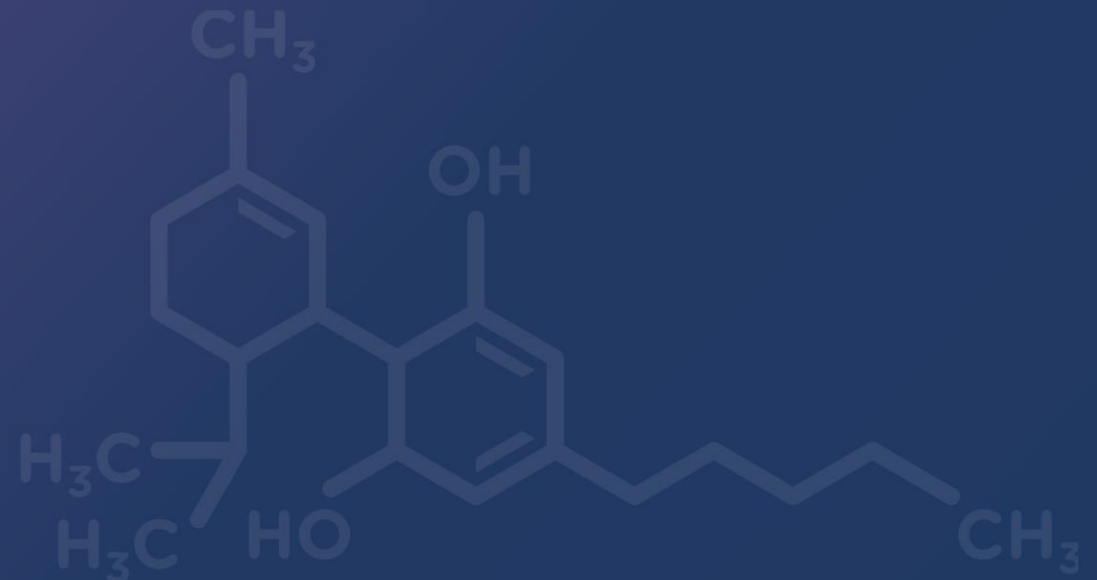


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Overview of the CBD Market



Why do people buy CBD

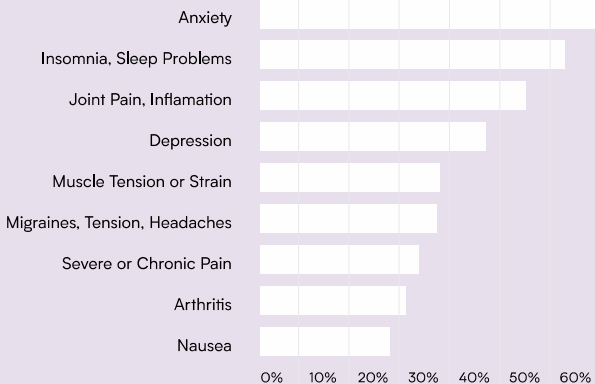
There are approximately **8 million people in the UK using CBD** products each year.



- In 2019 UK CBD market stood at £300 million project to hit £526 million in 2021
- The sector is now expected to generate **£690m in annual sales for this year**
- CBD is not just a passing trend; it is consumed across a range of age groups and used for a variety of ailments

Putting this into context

Wellness CBD
Fast Growing retail sector



Three reasons why people buy CBD:



Pain Anxiety Stress

vitamin
C

2019 market size: **£119 million**

vitamin
D

2019 market size: **£145 million**

CBD

2019 market size: **£300 million**

Thank You

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