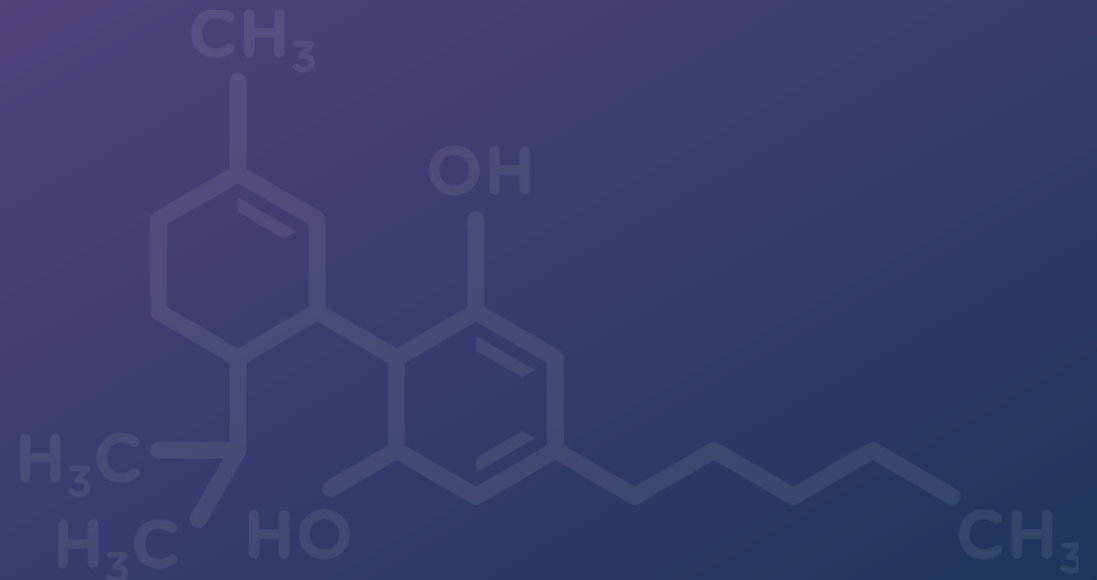


Overview of the CBD Market



Why do people buy CBD

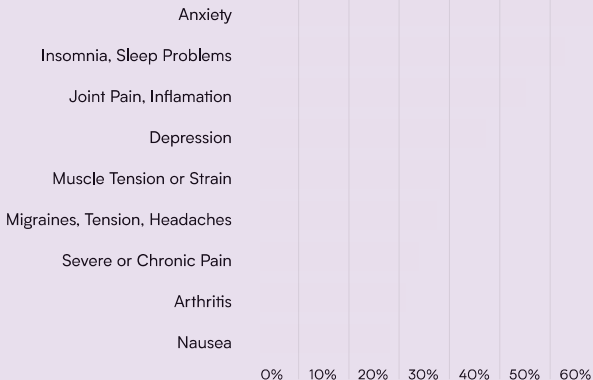
There are approximately **8 million people in the UK using CBD** products each year.



- In 2019 UK CBD market stood at £300 million project to hit £526 million in 2021
- The sector is now expected to generate **£690m in annual sales for this year**
- CBD is not just a passing trend; it is consumed across a range of age groups and used for a variety of ailments

Putting this into context

Wellness CBD
Fast Growing retail sector



Three reasons why people buy CBD:



Pain Anxiety Stress

vitamin
C

2019 market size: **£119 million**

vitamin
D

2019 market size: **£145 million**

CBD

2019 market size: **£300 million**

Thank You



Chanelle House, Barrack Street, Loughrea, Co. Galway, H62 YX07, Ireland
Lodge Down Stables, Lambourn Woodlands, Hungerford, Berks, RG17 7BJ, UK

www.pureiscbd.com



Chanelle Lady McCoy Founder & CEO
chanelle@chanellemccoy.com

Caroline Glynn Co-Founder & CSO
caroline@chanellemccoy.com