

JAMES WELLBELOVED BREEDER CLUB 2026 DRIFFIELD SOCIAL MEDIA COMPETITION (IN ASSOCIATION WITH OUR DOGS) TERMS & CONDITIONS

These terms and conditions (the “Terms and Conditions”) govern your entry into and participation in the promotion. Please read these terms carefully before entering as by entering you are deemed to have accepted and agreed to be bound by these Terms and Conditions. In the event of any conflict or inconsistency with any other communications related to the promotion, including advertising or promotional materials, these Terms and Conditions will take precedence. Please retain a copy of these Terms and Conditions for your information.

The Promoter takes data protection seriously. By entering this promotion, you confirm that you have read the Privacy Policy at <https://www.mars.com/privacy> and agree to these Terms and Conditions of the promotion. By submitting any information required as part of their participation into the campaign, participants agree to their information being held and processed in accordance with General Data Protection Regulations (GDPR) and the Data Protection Act 2018.

Promoter: Mars Petcare UK, 3D Dundee Road, Slough, Berkshire, SL1 4LG.

ELIGIBILITY

1. This promotion is open to UK residents, excluding employees of the Promoter and their immediate families, affiliates, associated agents or anyone else professionally connected with the promotion.
2. Entrants must be aged 18 years or over at the date of entry.
3. No purchase necessary.
4. Internet access and Facebook account required.
5. Bulk entries, entrants using multiple addresses, email addresses, numbers or via agents, third parties, organised groups syndicates, aliases or those automatically generated by computer will not be accepted. Entries received by any means other than as specified in these Terms and Conditions will be rejected. Any person persistently trying to circumvent the entry process or artificially inflating or tampering with the voting process (including by using bots) will be disqualified immediately. No incomplete or corrupted entries from the same person will be accepted. The entry must be made directly by the person entering the promotion. Only genuine valid entries will be considered.

PROMOTIONAL PERIOD

6. The promotion will run from 00:09:00 on Tuesday 18th August 2026 to 00:23:59 on Thursday 27th August 2026 (the “**Promotional Period**”). Entries must be received within this time in order to be valid.

HOW TO ENTER FOR YOUR CHANCE TO WIN

7. For the chance to win, entrants must fulfil all the below conditions:
 1. Follow the James Wellbeloved Breeder Club and Our Dogs on Facebook
 2. Entrants must locate the competition on the James Wellbeloved Breeder Club Facebook page and post a comment on the competition post

3. All entries must comply with all of the restrictions below:
- a. must not be AI-generated or contain any AI-generated elements;
 - b. must not include, display or mention (directly or indirectly) any registered or well-known brand names or trade names that are not owned by Promoter, or contain any personal identification, such as license plate numbers, personal names, email addresses or street addresses;
 - c. must not infringe any third-party rights, including, without limitation, intellectual or industrial property rights, and the right to honour and to one's own image;
 - d. must not feature animals which appear to be neglected or otherwise harmed or distressed or depict pets in situations contrary to animal welfare;
 - e. must not feature violent themes, be negative or/and discriminatory of any ethnicity, race, gender, religion, profession or age group, or be profane or obscene;
 - f. must not promote or be about the use of illegal drugs, tobacco, firearms/weapons, alcohol or other age-restricted products, or any activities that may appear unsafe or dangerous, or any particular political agenda or message;
 - g. must not contain material or make statements that could be considered threatening, defamatory, libelous or slanderous, insults, abusive language, degrading content or content that disparages the image of a person, product, service or entity, including the Promoter. In particular, the Content must not contain, by way of example and without limitation, political references of any kind, or statements or symbols that are generally considered offensive to members of a particular race, ethnicity, religion, sexual orientation or socio-economic group; and
 - h. must not contain any viruses or other harmful material.
8. It is the responsibility of each participant to ensure that any entry photo they submit have been taken with the permission of the subject(s) and/or venue/location and does not infringe the copyright of any third party. The entrant warrants that they own the copyright for the photographs and that the Content does not infringe the privacy rights, copyright or any other rights of any person. If to participate in the Promotion, participants submit names, surnames, image, voice, photographs, videos and/or any other data or works of third parties as part of the Content, they undertake to have previously obtained the consent for this use and transfer in the terms herein indicated by said third parties.
9. The Promoter reserves the right to disqualify, reject and remove from the James Wellbeloved Breeder Club Facebook page any inappropriate entries or entries that do not otherwise comply with the requirements set out in these Terms and Conditions. All entry information is subject to verification and interrogation. Entry information may not be sold or exchanged.
10. In the event of suspicious activity, the Promoter reserves the right to request and gather information or obtain further evidence to confirm the legitimacy of the entry / win.

THE PRIZES

11. There is one prize in total, awarded as follows:

- 1 x Large Bag of James Wellbeloved Pet Food

PRIZE INFORMATION

12. The prizes are strictly non-transferable and must not be sold, auctioned nor advertised for sale whether on the internet, in newspapers or elsewhere. Any person found in breach of this term will be disqualified from participating. No cash alternatives or other alternative prize will be available in whole or in part, except in the event of circumstances outside the reasonable control of the Promoter, whereby the Promoter reserves the right to substitute the prize with a prize of equal or greater value. The prizes will only be awarded directly to the winners.
13. In the event of circumstances outside the reasonable control of the Promoter, or otherwise where fraud, abuse, and/or an error (human or computer) affects or could affect the proper operation of this promotion or the awarding of the prize, the Promoter reserves the right to suspend the promotion or amend these Terms and Conditions, at any stage, with no liability to any entrants or third parties, but will always endeavour to minimise the effect to participants in order to avoid undue disappointment.

WINNER SELECTION AND NOTIFICATION

14. The weekly winner will be selected at random from all valid entrants upon the close of the competition
15. The winners will be contacted directly by the James Wellbeloved Breeder Club Team within 7 days of the closing date of the promotion. The winner will be required to respond within 14 days confirming their acceptance of the prize and confirming the address to which their prize should be delivered.
16. The Promoter will make reasonable efforts to contact the winners and then after successful contact, to receive the relevant information to allow fulfilment of the claim and arranging the prize dispatch. Inaccurate information may result in the prize being forfeited. If the winner has not responded to notifications after 14 days or if the selected winner is ineligible, otherwise in breach of these Terms and Conditions, or unable to take up the prize for any other reason, the Promoter reserves the right to withdraw the prize and to forfeit the original winner's claim and to reallocate the prize to an alternative winner from all remaining entries if possible. The winner should retain their notification email message until their win has been verified.
17. The Promoter does not accept any responsibility in the event the winner is not able to take their prize for whatever reason, including in the event that the winner provides incorrect address details or due to postal delays or loss by the postal service.
18. Insofar as is permitted by law, the Promoter and its agents will not in any circumstances be responsible or liable to compensate entrants for any losses that may be incurred as a result of entering the Promotion and the Promoter does not accept any liability for any loss, damage, personal injury or death occurring as a result of a winner's acceptance of

a prize except where such damage or loss is caused by the negligence of the Promoter or its agents. The winner's statutory rights are not affected.

19. **No correspondence:** The decision of the Promoter regarding any aspect of the prize draw including winner selection is final and binding and no correspondence will be entered into, except with the prize winners.

GENERAL INFORMATION

20. By submitting a photo to enter into this competition, you consent to the use of all text and any accompanying imagery used in your entry by the Promoter on the James Wellbeloved Breeder Club Facebook page, the James Wellbeloved Breeder Club Instagram Page, and in marketing emails promoting the James Wellbeloved Breeder Club. Entrants retain the ownership to the content they submit for this Promotion. However, as a condition of participation, each entrant grants the Promoter worldwide, royalty-free, perpetual non-exclusive license to showcase any or all submitted content across various media channels for publicity purposes including by using and promoting the entry on the Promoter's own websites, social media pages and other marketing and publicity material in any medium. Entrants recognise that the Promoter has the unlimited right to edit, copy, alter, add to, take from, adapt and translate the entry and the entrants irrevocably and unconditionally waives the benefit of their moral rights arising under Parts I and II of the CDPA and performer's non-property rights arising under Part II of the CDPA and any similar laws of any jurisdiction in favour of the Promoter and all its licensees, sublicensees, assignees and successors. By participating in the Promotion, entrants acknowledge that their content may be used in publicity efforts without any additional payment. This publicity may include without limitation the entrant's submission itself, along the freely provided information such as their name, location, artistic materials, text, biographical information, and any statements made by them regarding the competition or prizes. The Promoter and its licensees have the discretion to utilize these elements in perpetuity across all media worldwide, but they are under no obligation to include any specific entrant in publicity materials.
21. The winner's surname and their county will be available by posting your request and a SAE to James Wellbeloved Social Competition, Mars Petcare UK, 3D Dundee Road, Slough, Berkshire, SL1 4LG within 3 months of the promotion closing.
22. Should the winner object to their information being made available in this way, they should contact the Promoter by emailing breeders@wellbeloved.com. The Promoter may nevertheless disclose the information to regulatory authorities if required by law to do so.
23. The name and contact details of the winner will be retained for 30 days after the prize has been fulfilled to allow the Promoter to deal with any queries from the winners. Surname and/or county details may be retained and made available to members of the public in accordance with Condition 24. In the event the winner requests for their personal data including phone number and address details to be deleted before the expiry of this period, the Promoter cannot be held responsible if such request means that it is unable to complete delivery of the winner's prize or assist them following deletion of their phone number.

24. The Promoter is not responsible for any entries which fail to be registered or are delayed for any technical or other reason whatsoever. The Promoter cannot be held responsible if a winner does not receive their prize as a result of having provided incomplete or inaccurate address details.
25. The Promoter reserves the right to verify the winner's claim to the prize including asking for the winner's identity, including proof of age, (which they must provide within 14 days but which will not be retained following verification by the Promoter and redemption of the prize) and to refuse to award the prize or withdraw the prize entitlement and/or refuse further participation in the promotion and disqualify the participant where there are reasonable grounds to believe there has been a breach of these Terms and Conditions or any instructions forming part of the entry requirements or otherwise where a participant has gained unfair advantage in participating in the promotion or won using fraudulent means.
26. The Promoter may at its absolute discretion disqualify any participant found to be tampering with or otherwise exploiting the application and/or voting process or operation of the website or relevant social media pages, or to be acting in any manner disruptive to the promotion.
27. Sometimes, through reasons outside of the Promoters control, Facebook may not be accessible. The Promoter cannot guarantee continuous, uninterrupted access to the James Wellbeloved Breeder Club Facebook page. No responsibility will be accepted for any difficulties in entering, claiming or any entries/claims delayed or corrupted. The Promoter will have no liability for any loss arising out of such an event.
28. Limitations of liability: insofar as permitted by law, neither the Promoter nor the promotional parties assume any responsibility or liability for:
 1. Any faulty, incorrect, errors or failed electronic data transmissions.
 2. Communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, satellites, servers, computers or providers utilised in any aspect of this promotion;
 3. Inaccessibility or unavailability of the internet or the website or any combination thereof;
 4. Insofar as permitted by law, any injury or damage to participants or to any other person's computer which may be related to or resulting from any attempt to participate in the promotion.
29. If any of these clauses should be determined to be illegal, invalid or otherwise unenforceable then it shall be severed and deleted from these Terms and Conditions and the remaining clauses shall survive and remain in full force and effect.
30. It is acknowledged that this promotion is not sponsored or endorsed by, nor associated with Facebook. Entrants release Facebook from all liability arising out of or in connection with their participation in this promotion. Any questions, comments or complaints in relation to the promotion should be directed to Promoter.
31. This promotion and these Terms and Conditions (and any non-contractual disputes/claims which arise out of or in connection with them) shall be governed by and construed in accordance with English law and the parties to any dispute or action shall submit to the jurisdiction of the English and Welsh courts. However, if you are resident in

Scotland, you may bring your claim before the Scottish or English courts. If you are a resident in Northern Ireland, you may bring your claim before the Northern Irish or English courts.