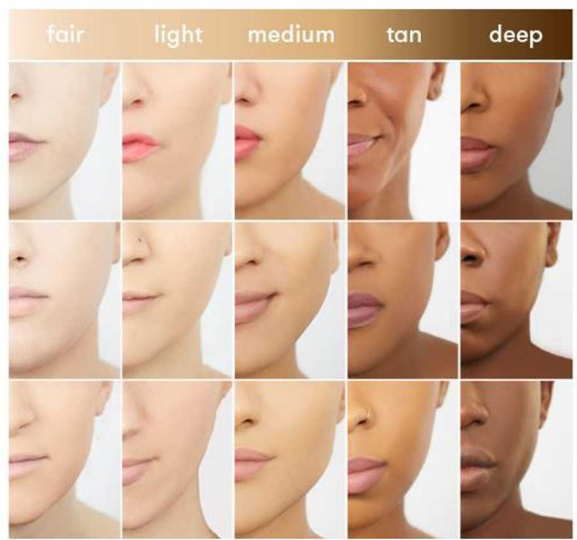




how to find your shade

identify your shade family



step one: find your shade family

identify the skin tone closets to yours. are you fair, light, medium, tan, or deep? our shades range from 0 (fairest shade) to 90 (deepest shade). identify your shade family and this will indicate what shade family number is best for you (fair 0-20, light 20-30, medium 30-45, tan 45-70, deep 70-90).

identify your undertone

warm		neutral		cool	
you have a WARM undertone		you have a NEUTRAL undertone		you have a COOL undertone	
if veins on your wrist are slightly green or olive		if veins on your wrist are blue-green		if veins on your wrist are blue or purple	

step two: identify your undertone

are you cool (c), neutral (n) or warm (w)? here's a trick to find out:

- if the veins on your wrist are slightly green or olive and gold jewelry flatters your skin more than silver - you have a warm (w) undertone.
- if the veins on your wrist are blue-green and gold and silver jewelry flatters your skin - you have a neutral (n) undertone.
- if the veins on your wrist are blue or purple and silver jewelry flatters your skin more than gold - you have a cool (c) undertone.

find your shade



step three: find your shade

navigate your shade family (fair, light, medium, tan or deep) and look for any shades with your undertone (c, n, w). select the combination of shade family number and undertone letter that appears to best match to you. if in doubt go to the lighter of the two shades.