

**HONDA LAWN & GARDEN: MIIMO CAMPAIGN PROMOTION 2018  
CUSTOMER TERMS & CONDITIONS**

1. The Honda Miimo Campaign Promotion 2018 (“Promotion”) is open to all residents of the UK mainland aged 18 years or over. Employees of the Promoter, its associated companies and dealers, their families, agents and other parties directly involved with this Promotion are not eligible to participate.
2. By participating in this Promotion, you agree to be bound by these terms and conditions.
3. The Promotion allows a qualifying customer to obtain a saving on certain new Honda Robotic Lawnmowers. This Promotion is only available on new purchases of eligible models (“Eligible Models”) across Honda’s Lawn & Garden range as detailed in clause 4 and clause 7 of these terms.
4. The Eligible Models to which this Promotion applies are:
  - i) Robotic Lawnmowers (HRM520, HRM3000)
5. The saving available is dependent on the new Honda Lawn & Garden product purchased. The applicable saving amount is listed in clause 7 of these terms and will be applied at the point of purchase and deducted from the purchase price. No cash or alternative arrangement shall be entered into.
6. If a qualifying customer purchases more than one Eligible Model, the appropriate saving will be applied to each item in accordance with paragraph 7 below. Only one saving will be applied to each item.
7. The savings available per Eligible Model are as follows:

<b>Product</b>	<b>Purchased Model</b>	<b>Free Model Allocated</b>
Robotic Mower	HRM520	UMK 425 LE
Robotic Mower	HRM3000	UMK 425 LE

9. All saving amounts are inclusive of VAT.
10. This Promotion applies to sales of selected Robotic Mower models made between Sunday 01 July 2018 and Tuesday 31 July (both days inclusive). Purchases made outside of this period will not be eligible for the Promotion and the promoter accepts no responsibility for purchases made outside of this period.
11. It is the participant’s responsibility to ensure that sufficient and correct details are provided at the point of sale for the saving to be processed. Fraudulent or incorrectly completed claims will be disqualified and not processed.
12. Honda reserves the right to reject the participation of any person whose association with Honda or its products may, in the reasonable opinion of Honda, damage or cause detriment to the brand, reputation, standing or goodwill of Honda or any member of its group of companies or their products.
13. This Promotion cannot be redeemed in conjunction with any other promotion or offer whatsoever.
14. All items subject to availability.
15. Honda shall not be liable for any loss, damage or injury of any nature howsoever caused, sustained by any participant under this Promotion. However, nothing in these rules shall have the effect of excluding or restricting Honda’s liability for personal injury or death caused by the proven negligence of Honda.
16. Honda shall not be liable for any failure to fulfil this Promotion where such failure is caused by any supervening circumstances amounting to force majeure. Such circumstances shall include,

but shall not be limited to, severe weather conditions, fire, flood, war, earthquake, riots, industrial dispute, terrorism, acts of God, supervening legislation, or events which, without the fault of either party, render performance impossible or incapable of satisfactory execution.

17. The Promoter shall have no liability caused by a result of failure of its website.
18. Data captured during the course of this Promotion will be processed in accordance with the Data Protection Act.
19. Honda reserves the right to cancel, suspend or vary this Promotion at any time on giving notice and without incurring any liability.
20. These terms and conditions are governed by English law and shall be subject to the exclusive jurisdiction of the English courts.
21. The Promoter is Honda Motor Europe Limited trading as Honda (UK) of Cain Road, Bracknell RG12 1HL.